



FULTON COUNTY MARTA 2020 Q3 BRIEFING

JEFFREY A. PARKER | GENERAL MANAGER/CEO

AGENDA

- ✓ MARTA Rider Initiatives
- ✓ State of Good Repair Program Update
- ✓ Advancing More MARTA Capital Expansion
- ✓ Transit Oriented Development Update

MARTA RIDER INITIATIVES

HOPE ATLANTA PARTNERSHIP

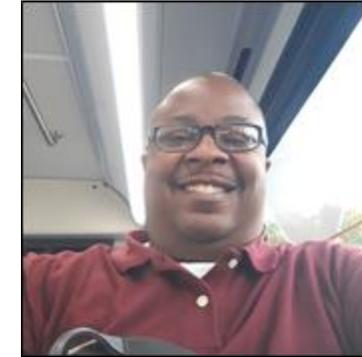
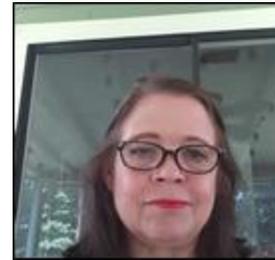
- ✓ Being unsheltered is not a crime
- ✓ MARTA receives complaints from customers about the unsheltered riding
- ✓ Partnership with HOPE Atlanta
 - ✓ *Yearlong program; space in Five Points Station*
 - ✓ *Teams of Hope Atlanta caseworkers and MARTA Field Protective Specialists (not MPD officers) formed*
 - ✓ *Teams travel throughout the system, focusing on “hotspots” in stations and other facilities*
 - ✓ *Goals: service connections for 80; housing connections for 50*



HOPE Atlanta case managers Gloria Woodard (left), Vinson Allen (right), and MARTA Field Protective Specialist Alberretta Atkins discuss homeless outreach strategy at their project office at Five Points station.

MARTA RIDERS' ADVISORY COUNCIL

- ✓ Received over 80 applications
- ✓ Selected 24 Members,
four representing Fulton County
- ✓ Focused on broad range of
customer issues
- ✓ Next meeting 9/2 discussing MARTA
finances and FY21 budget



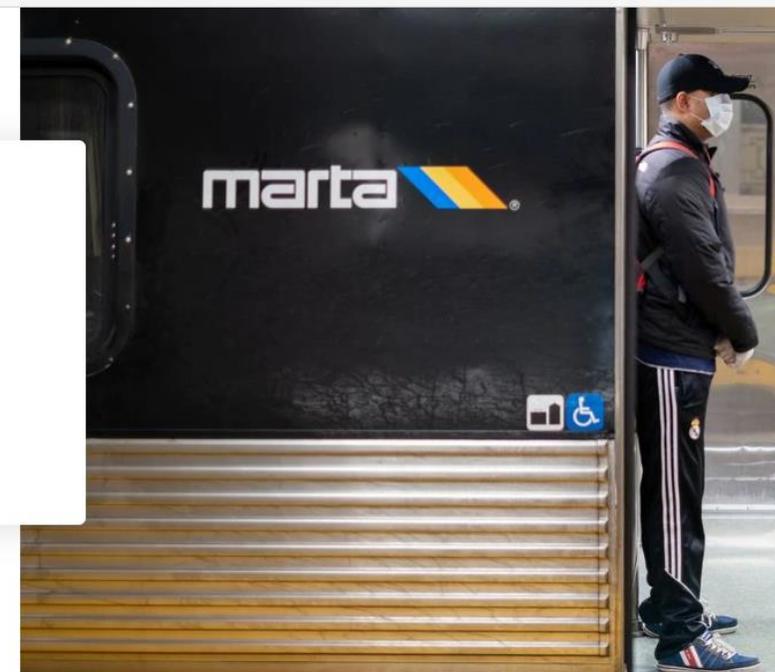
Susan Brazeal, Lloyd Dotson, Shekita James, Bridgette Gist.

MASKS ON THE SYSTEM

- ✓ In June, 35% of MARTA customers were wearing masks
- ✓ In early July, MARTA announced masks would be required and that MARTA would distribute 2 million masks
- ✓ In 535 shifts, 417k masks have been distributed
- ✓ Mask wearing is ~90%

AJC 

MARTA: Nearly all passengers wearing masks



COMMUTING BLOG | Aug 20, 2020

By David Wickert, The Atlanta Journal-Constitution

SANDY SPRINGS SMART COMMUNITIES GRANT

Georgia Tech chooses Sandy Springs for its Georgia Smart transit intersection project

Posted by Bob Pepalis | Aug 10, 2020

Georgia Tech picked Sandy Springs as one of its four Georgia Smart grant winners for its pilot project to create a transit signal priority system for MARTA bus service to cut transit time for riders.

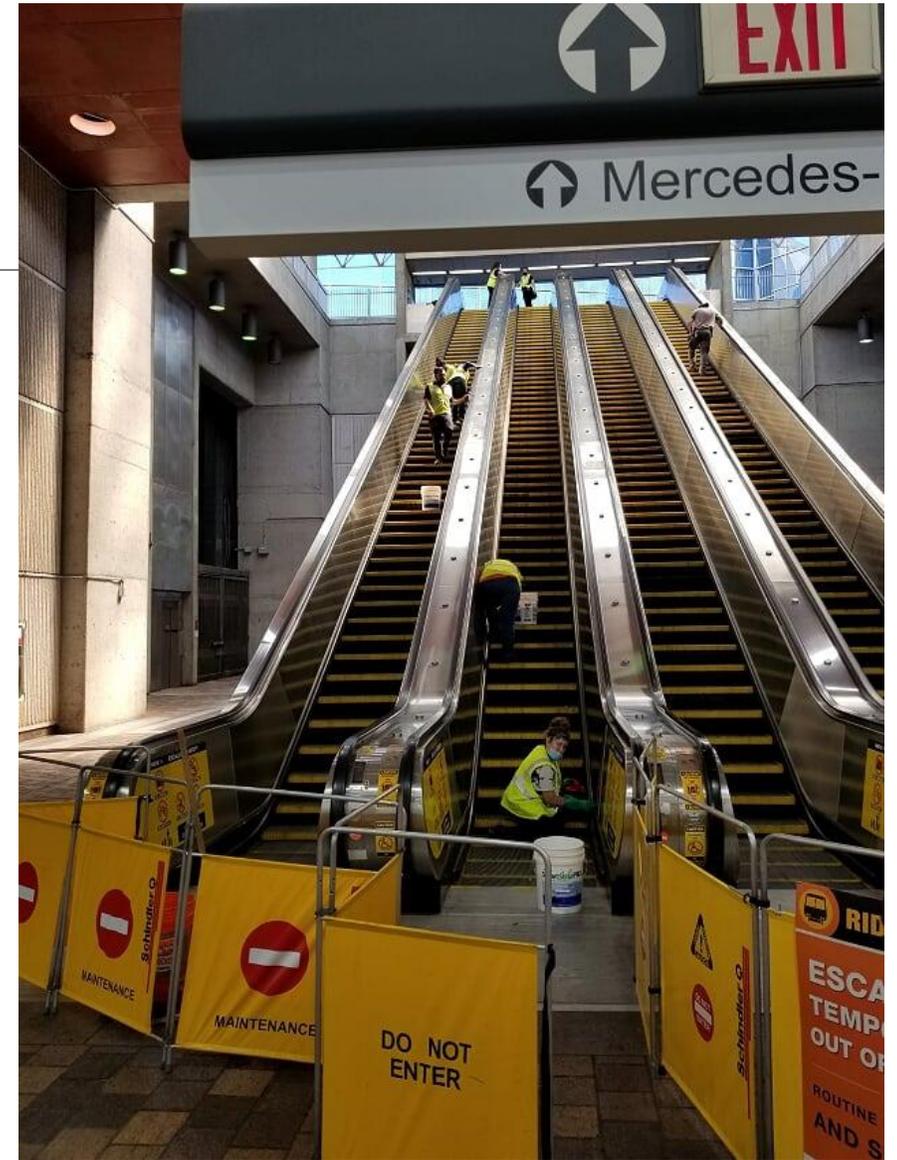
Sandy Springs will collaborate with MARTA and the city of Dunwoody on the Georgia Smart Communities Challenge project. Georgia Tech researchers Michael Hunter and Kari Watkins will work with the project team, the university [announced in a release](#) on Aug. 6.

The pilot project targets bus Route 5, which has high ridership between the Dunwoody MARTA Station and Buckhead's Lindbergh Center MARTA Station via Hammond Drive and Roswell Road, said Dunwoody Public Works Director Michael Smith.



SUPPORT FOR VOTING

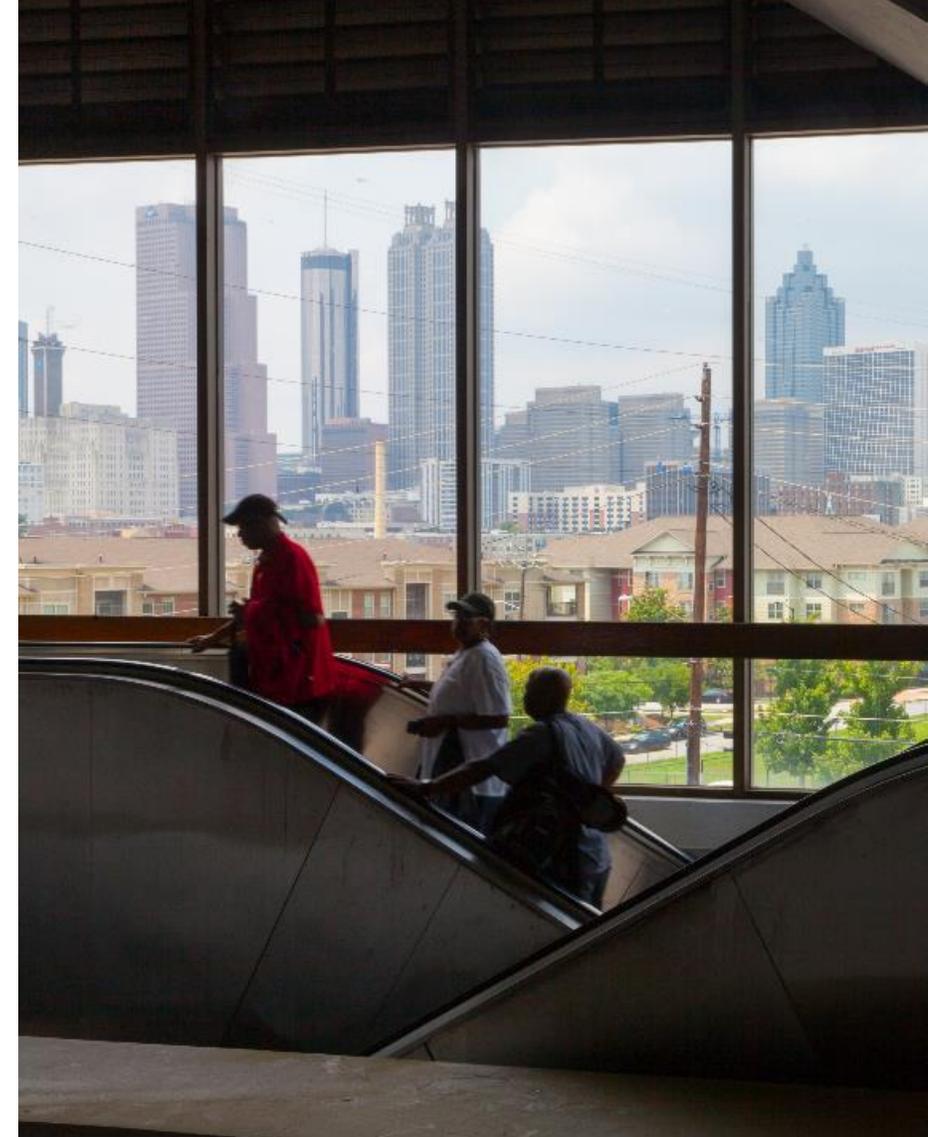
- ✓ Dome Station re-opened for State Farm Arena early voting



STATE OF GOOD REPAIR PROGRAM UPDATE

ELEVATOR/ESCALATOR REHABILITATION

- Majority of MARTA's escalators/elevators are 36-40 years old
 - Average lifespan of commercial elevator/escalator is 25 years
- August 2016 the MARTA Board of Directors approved a 10-year, \$217 million contract for:
 - ✓ Maintenance of all escalators and elevators and
 - ✓ Rehabilitation of 116 escalators and 111 elevators
- Construction work began June 2017
- To date, 39% of elevators and 21% of escalators have been rehabilitated



ELEVATOR/ESCALATOR COMMUNICATION ENHANCEMENTS

Current Updates

| | | | | |
|------|-----|-----------|----------------------------|----------|
| Rail | Bus | Streetcar | Elevator/Escalators | RestRoom |
|------|-----|-----------|----------------------------|----------|

Five Points, Elevator 1 (SB to EB to concourse) is out of service for renovation. Alternate Access: N/S line: Mobility service will shuttle between Five Points (Forsyth St.) and Garnett. E/W line: Continue EB to GA State, return WB to Five Points.
Expire at: 8/25/2020 6:00:00 AM

Civic Center, Elevator 1 (SB Platform to Street [Outside Fare Gates]) is out of service for renovation. Alternate Access: Continue southbound to Peachtree Center, return northbound to Civic Center.
Expire at: 8/25/2020 6:00:00 AM

Peachtree Center, Elevator 4 (South end Platform to South Concourse) is out of service for renovation. Alternate Access: Use elevator on North end of platform.
Expire at: 8/25/2020 6:00:00 AM

Service alert on website homepage

Signs with workarounds on affected units, like this one at North Avenue Station



STATION RESTROOM UPDATE

- ✓ To prevent the spread of COVID-19, only Five Points, Lindbergh and end-of-line station restrooms remained open
- ✓ As virus is prolonged, MARTA has reopened all station restrooms with enhanced cleaning at 17 stations with agents
- ✓ East Point Smart Restroom conversion will be first to enter construction, planned late October



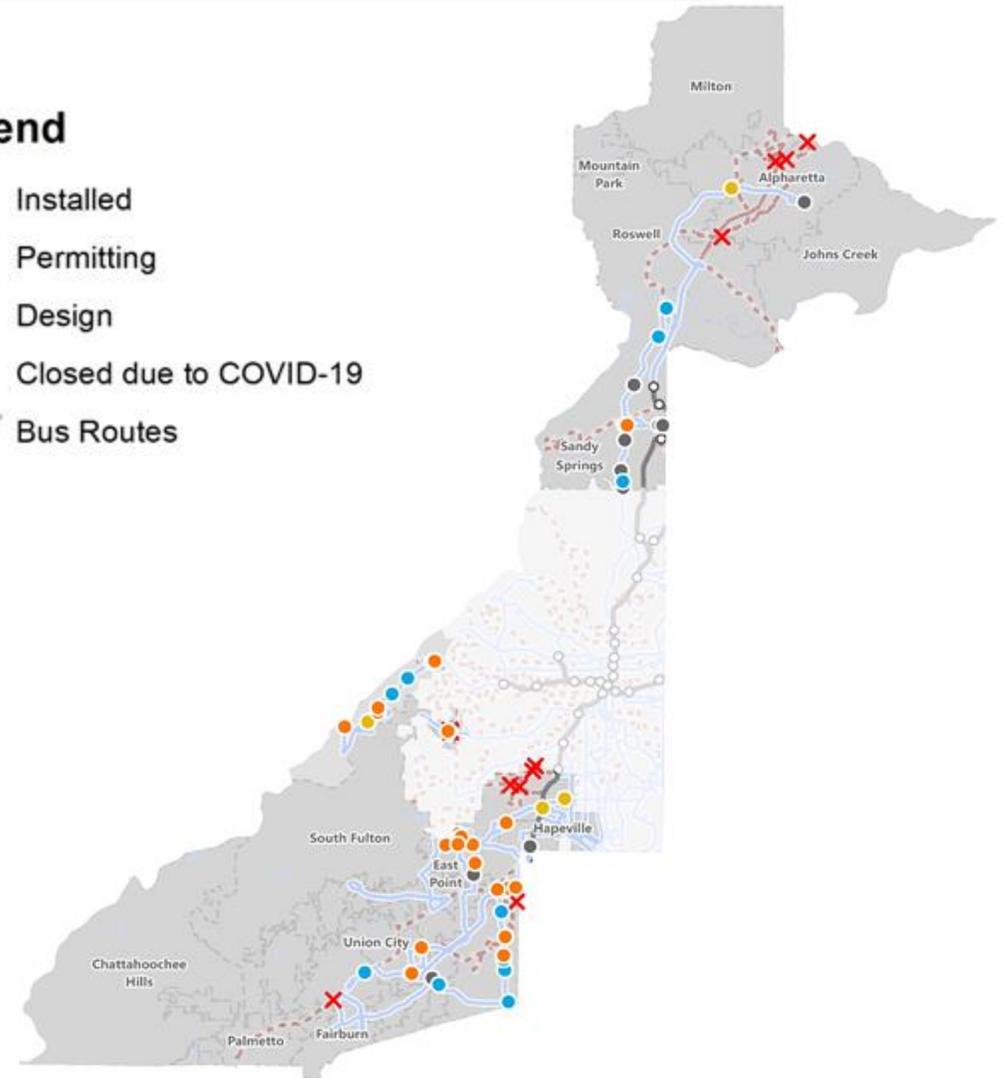
BUS SHELTERS & AMENITIES

Fulton County will receive 63 bus stop amenities in 2020.

- ✓ 28 installed to date
- ✓ 4 under construction
- ✓ 14 in permitting
- ✓ 17 in design

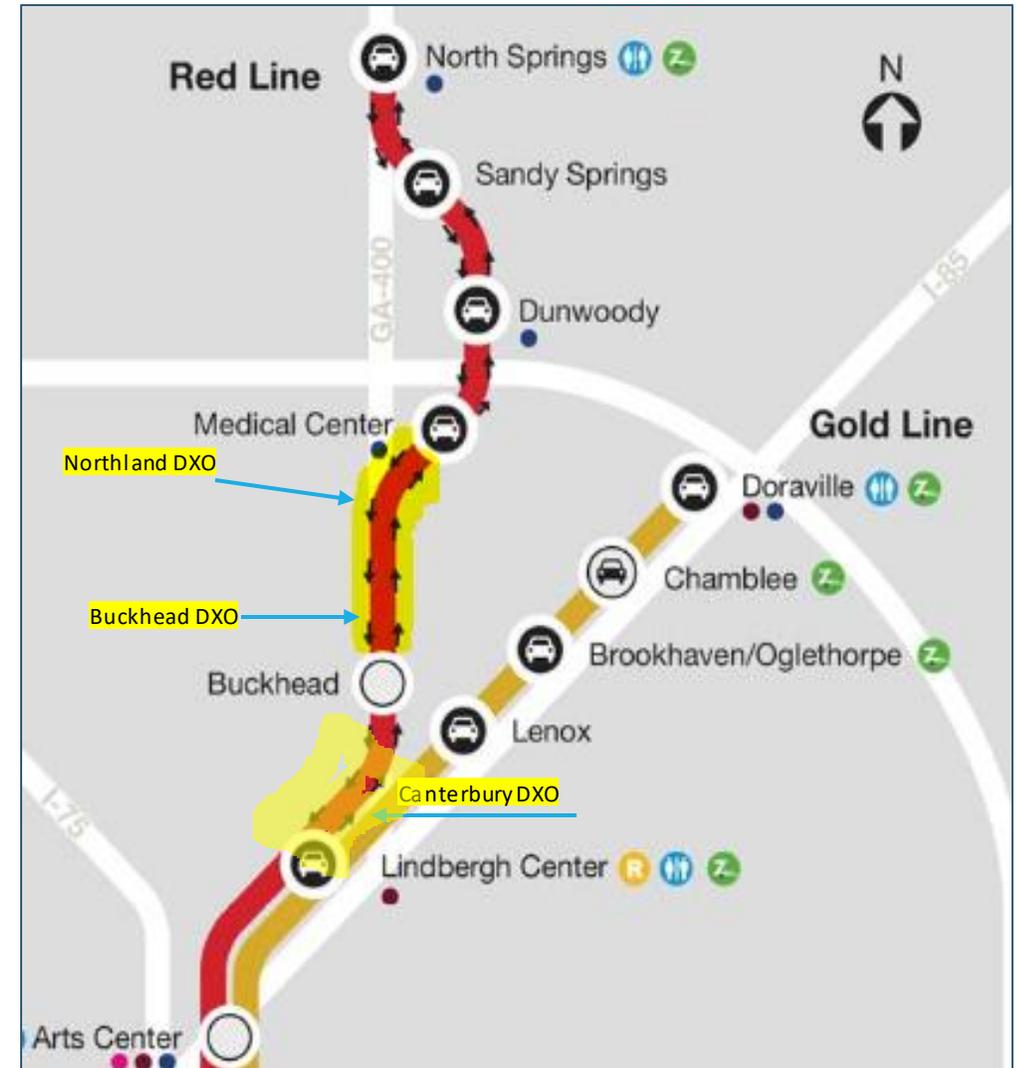
Legend

- Installed
- Permitting
- Design
- ✗ Closed due to COVID-19
- Bus Routes



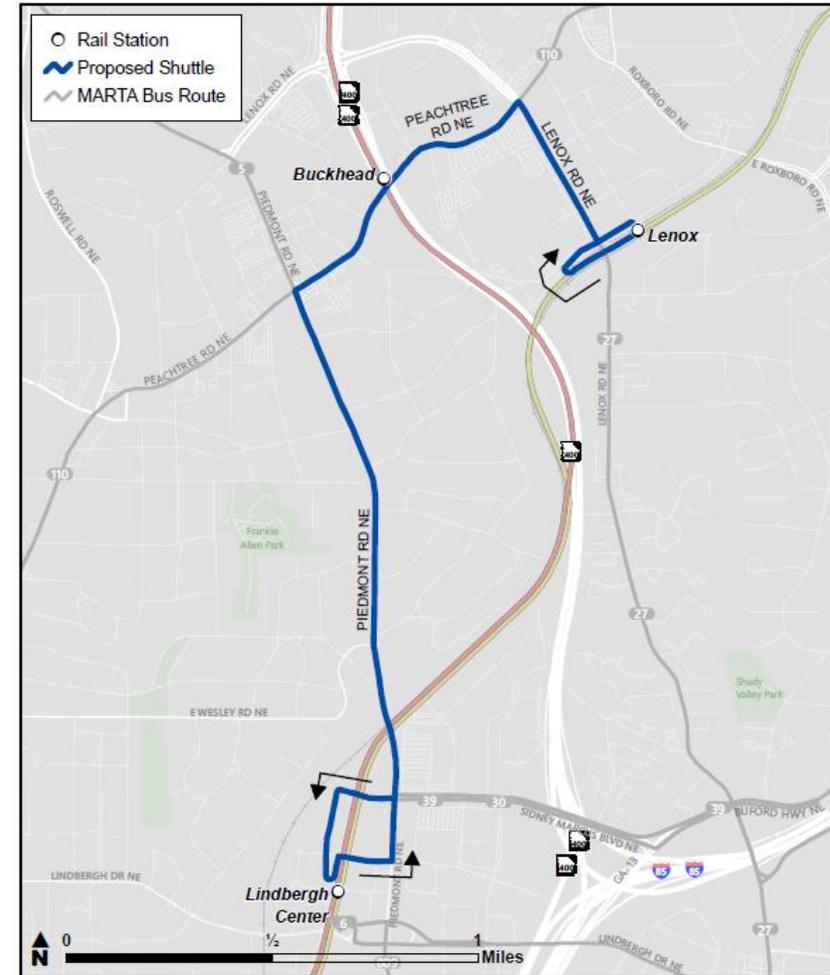
TRACK RENOVATION – PHASE IV

- ✓ TR-IV work on the East line has been accelerated to take advantage of lower rail ridership.
- ✓ Canterbury Double Crossover will be replaced in February 2021.
- ✓ There will be several five-day rail shut-downs between Lindbergh and Lenox and Lindbergh and Buckhead stations.



TRACK RENOVATION – PHASE IV

- ✓ A bus will shuttle affected rail customers
- ✓ MARTA will undertake an extensive communications and marketing effort to alert customers



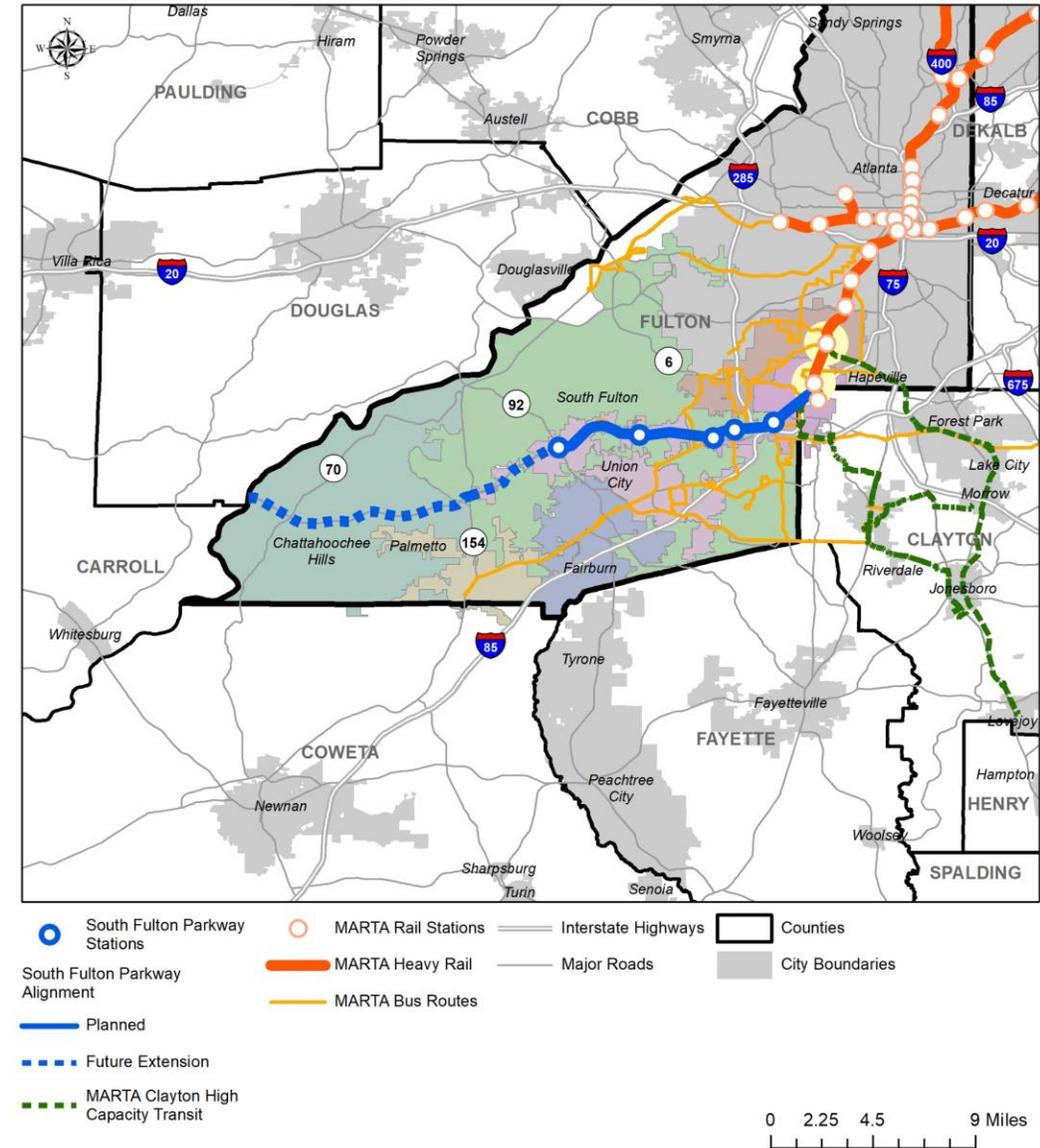
Canterbury Junction Shuttle 
Bus Shuttle Options for Track Renovation Phase IV SERVICE PLANNING



ADVANCING THE MORE MARTA CAPITAL PROGRAM

SOUTH FULTON PARKWAY UPDATE

- ✓ September 2020-November 2020: Engagement with State and Local elected officials, technical partners, and GDOT
- ✓ Ongoing meetings with South Fulton Mayors
- ✓ September 4, 2020: South Fulton County Mayors meeting
- ✓ November 2020-December 2020: Engagement with the public



GA 400 UPDATE

- ✓ Ongoing coordination with GDOT on Phase I BRT integration into the Express Lane project and with surrounding developments
- ✓ Develop Station areas to support the GDOT RFP release and Phase II final station implementation
 - ✓ 10% design is complete
 - ✓ Stakeholder engagement Fall 2020
 - ✓ 30% design for RFP Draft 2 Fall of 2020 release
 - ✓ Full support documents for Final RFP Spring of 2021 release



An architectural rendering of a modern, multi-story building with a mix of brick and large glass windows. The ground floor features a restaurant with a sign that says "RESTAURANT". There are people walking on the sidewalk and cars on the street. The image is overlaid with a semi-transparent blue filter.

TRANSIT ORIENTED DEVELOPMENT UPDATE

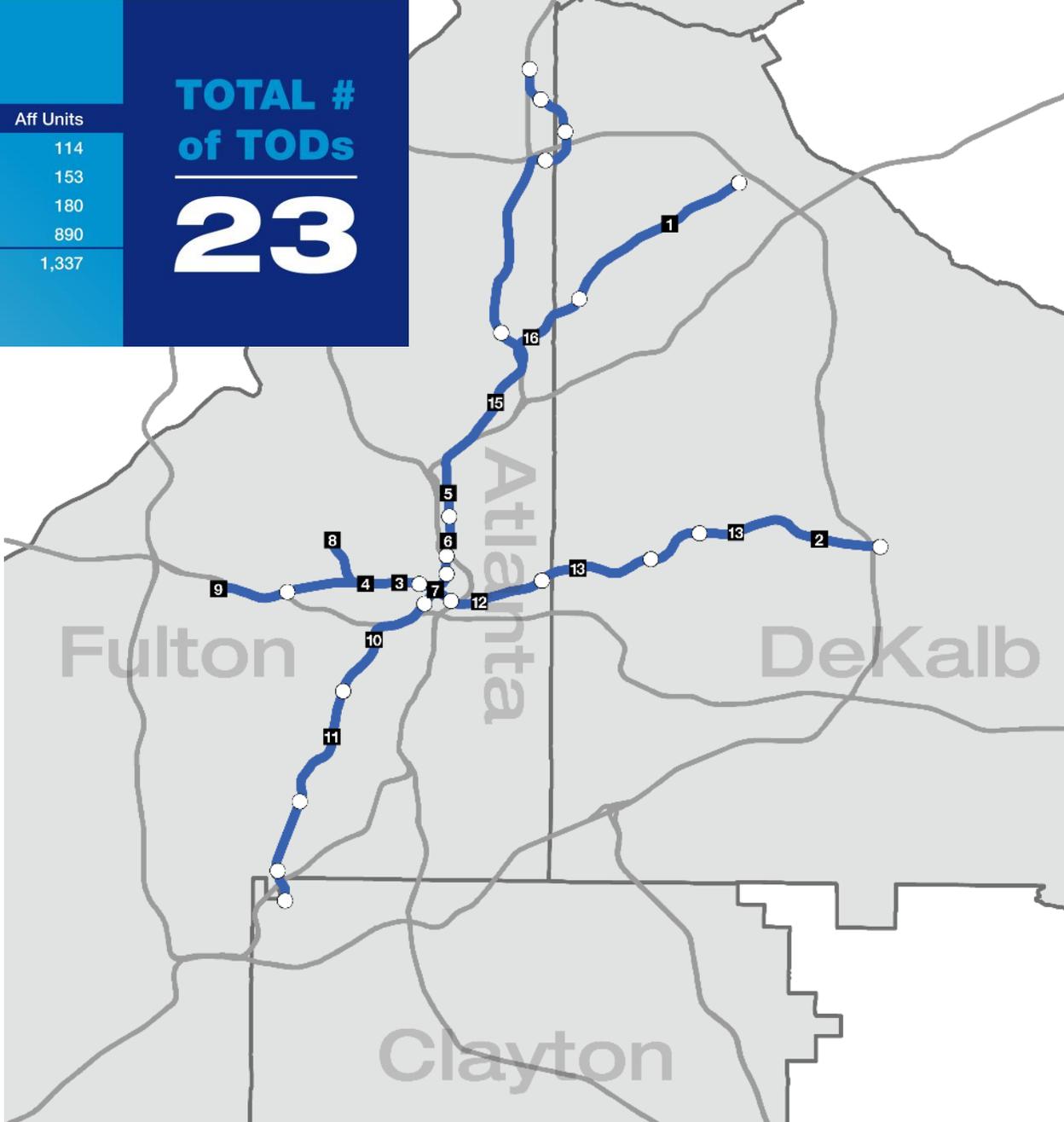
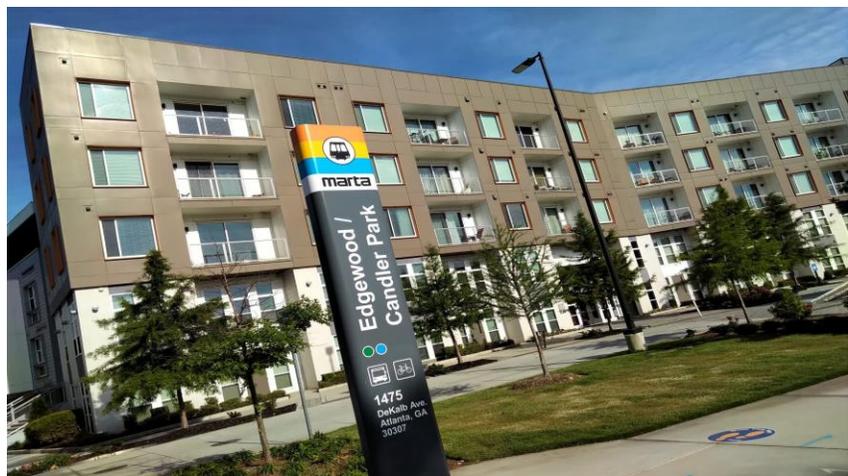
FACTS

Total TOD Program

| | Units | SF Retail | SF Comm | Aff Units |
|--------------------|--------------|----------------|------------------|--------------|
| Built | 1,411 | 313,000 | 2,618,580 | 114 |
| Under Construction | 508 | 20,000 | - | 153 |
| In Negotiation | 900 | - | 1,540,000 | 180 |
| Planned | 2,500 | - | 800,000 | 890 |
| Total | 5,319 | 333,000 | 4,958,580 | 1,337 |

TOTAL #
of TODs

23



LEGEND

- MARTA RAIL LINE
- MARTA RAIL TOD STATIONS
- MARTA RAIL STATIONS
- COMPLETED
- UNDER CONSTRUCTION
- IN NEGOTIATION
- PLANNED

TOD STATUS

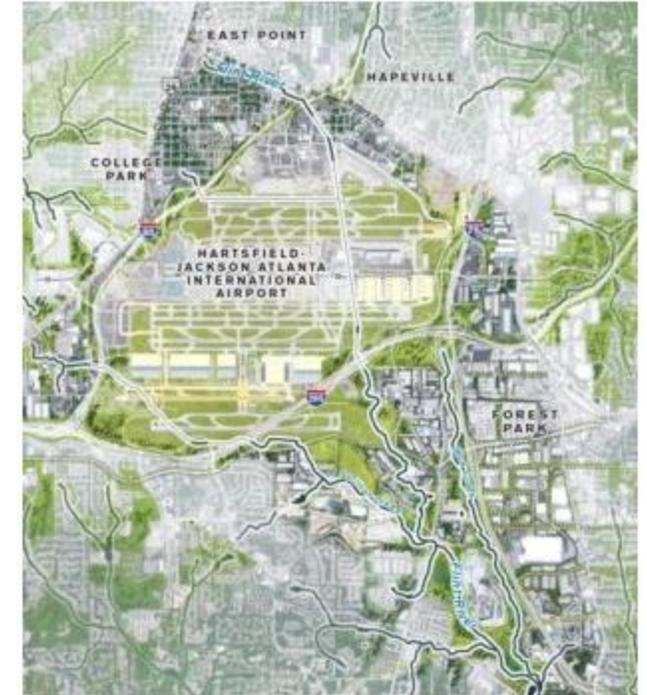
- 1 Chamblee ●
- 2 Kensington ● ● *
- 3 Vine City ●
- 4 Ashby ●
- 5 Arts Center ●
- 6 North Ave ●
- 7 Five Points ●
- 8 Bankhead ●
- 9 HE Holmes ●
- 10 West End ●
- 11 Lakewood/Fort Mac ●
- 12 King Memorial ●
- 13 Edgewood Candler ● ●
- 14 Avondale ● ● **
- 15 Lindbergh ● ● **
- 16 Lenox ● ● **

* DIFFERENT PHASES
** MULTIPLE PHASES

TOD/REAL ESTATE IN FULTON COUNTY



- ✓ **Abernathy 400** – Staff received a term sheet to amend the ground lease to a revised program of 288 multifamily units (with an affordable component) and 47,000 SF of medical office space. Analysis is underway.
- ✓ **College Park – Finding the Flint River** - MARTA to do lease with City of College Park.



The beginning of the Flint River isn't actually the airport.



THANK YOU